

TOP TEN MOST MEMORABLE INFOMERCIALS

2 SNUGGIE



This 2008 invention solved the problem of wanting to keep warm with a blanket but still have your **arms free** to turn pages of your book or click through channels on your remote. The Snuggie is a **large fleece blanket with sleeves** so you can stay warm and still be able to use your hands at will. The Snuggie has been featured a lot in the media, which has helped it sell over 4 million products worldwide.



Suzanne Somer's infamous ThighMaster infomercial was showcased on David Letterman's "Top 10" list, but it was Somer's who had the last laugh since ThighMaster Toning System **sold over ten million products** across the globe. ThighMaster works both the upper and lower body for great body shaping and toning, so you don't have to worry about **thunder thighs or flabby arms** again.

THIGHMASTER



One of the most successful infomercial cleaners, OxiClean combines **oxygen and water** to get rid of **tough stains**. OxiClean tackles tough stains from around the home, whether it is laundry or carpets it works the same. OxiClean is so successful with stains that even leading washing machine manufacturers, such as Maytag and Whirlpool, offer built-in dispensers in their machines to automatically **add OxiClean to the wash before the cycle starts**. Now that is saying something!

OXICLEAN

3 MAGIC BULLET



This **food processor** can whip up dishes like magic. The Magic Bullet can process foods in ten seconds or less with out the sticky, large mess. Make delicious omelets, salsa, and homemade soup that the whole family will love in **10 seconds time** with the versatile counter top Magic Bullet food processor. Its no wonder that the Magic Bullet has brought in a sales revenue of almost a **quarter of a billion dollars** in a little over a years time.

6 SHAMWOW

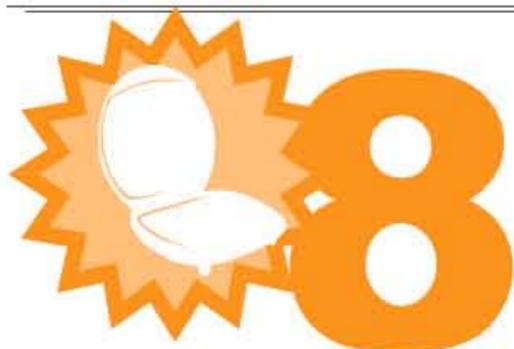


This amazing **absorbent towel** is said to wow you every time you use it. ShamWow easily removes stains, washes, dries, and cleans up messes. The best part is it **won't scratch any surface** and absorbs up to 12X its weight in liquid. With impressive demonstrations by comedian **Vince Offer**, people scrambled to pick up a ShamWow of their own.

5 SLAP CHOP



Want to **slap, dice, and mince your food in seconds**? Now you can with Slap Chop, a manual chopper machine. Just hit the top plunger part with a **slap** and 3 blades are brought down **to chop, dice and mince your food** for you so you don't have to worry about knives again. With its 3 year warranty, and hygienic, **dishwasher safe** container, people were scrambling for this bad boy.



George Foreman may have initially been known for boxing, but today he is the spokesman and face of the George Foreman grill. Initially called the **Lean, Mean, Fat-Reducing Grilling Machine**, George Foreman grills are indoor, **electrical grills** that have a patented sloped design and nonstick coating so fat and **grease drains** away from the food to allow flavorful, healthy meat options for meal times. This was a definite success, with over **100 million grills sold** to date.

GEOGE FOREMAN GRILL

7 TONY LITTLE'S GAZZELLE

Tony Little is easily recognizable for his **tight muscle shirts** and long **hat-covered-ponytail**. Little gained a lot of attention with his high-performance **exercise glider** that aims to improve cardiovascular performance. Known for its easy-to-use, 5-function features the gazelle can go from **slow walk to full run with out any sudden stops**.



ANTHONY ROBBINS



Tony Robbins has dedicated over 30 years of his life to **help others become successful**. A popular motivational speaker, Robbins offers strategies that can be immediately applied to **improve lifestyles to be more successful and worthwhile**. Robbins has used infomercials to promote his **seminars and programs**, and continues to be a leading motivational speaker today.

PROACTIV



Proactiv is an **acne treatment** system that has gotten a lot of media attention. Said to **heal and prevent even the toughest acne**, Proactiv has been endorsed by celebrities and fashion magazines as being the **best acne treatment** around.